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RESULT ANALYSIS
B.Com Travel and Tourism

Semester I Academic Year 2016-17 Admission Batch: 2016-19	
Inferences ;	**Propositions;**
1. All the students failed in the first semester examination. 2. Majority of students failed in Modern Banking subject. 3. Majority of students passed with E grade. 4. The highest grade in the first semester was only B grade.	1. Take remedial measures such as; Special classes, doubt clearing sections, module wise examination, viva voce etc. 2. Conduct two exams in each semester, one internal and one model exam. 3. Hold PTA meeting after every examination. 4. Enable students to score at least 75% in internal marks.

Semester II Academic Year 2016-177.11	
Inferences ;	**Propositions;**
1. Only one student passed in all subjects. 2. Highest grade A in second semester. 3. Majority of students failed in Corporate Regulations. 4. They scored an average of 60% in their second languages, but less than 50% in core courses.	1. To give more importance to law papers. 2. Give seminars and assignments to students

Semester III **Academic Year 2017-18**	
Inferences ;	**Propositions;**
1. The overall pass percentage is back to zero. 2. Students had only average and below average marks. 3. It is noted that there has been a slight increase in the average total marks compared to the previous semesters. 3. Lowest marks obtained in English.	1. Promote English culture in the campus. 2. More concentration should be given to increase pass percentage. 3. Students should spend extra hours in the library other than normal working hours.

Semester IV **Academic Year 2017-18**	
Inferences ;	**Propositions;**
1. Due to the efforts of Managements and faculties the pass percentage has increased from 0% to 35%. 2. Average ISA was also increasing. 3. Highest marks were achieved in Capital Markets.	1. Subject teachers should ensure that 100% students pass their subjects. 2. Take initiative to increase success rate.

Semester V **Academic Year 2018-19**	
Inferences;	**Propositions;**
1. Moderate increase in pass percentage. 2. It is observed that the total average marks have decreased compared to the previous semester. 3. Most of the students failed in Special Accounting.	1. To provide more classes on problem papers. 2. Prepare students well for final semester exams

Semester VI Academic Year 2018-19	
Inferences ;	**Propositions;**
1. The overall pass percentage rose to 41.38%. 2. The average total marks increased from 231.31 to 307.793. 3. Students scored minimum marks in Accounting for Managerial Decision.	1. Take steps to increase the percentage of marks. 2. Increase the pass percentage to more than 50 % in the next academic year.

Admission Batch : 2017-20 Semester I Academic Year 2017-18	
Inferences	**Proposition**
1. The overall pass percentage for the 1st semester result of 2017-2020 batch is 28.13 %. 2. Least number of students passed in banking and Insurance subjects, 22 out of 32 students failed in the above subject. 3. All students scored high marks in language and two students got A+ grade.	1. To improve the result of the coming academic year, teachers should take some remedial measures. 2. Students must attend separate morning and evening classes. 3. Each subject teacher should give weekly assignments to the students related to the syllabus.

Semester II Academic Year 2017-18	
Inferences	**Proposition**
1. The overall pass percentage in second semester is only 16.13%. 2. There were total 31 students and out of 31 students only 5 passed in all subjects. 3. The pass percentage is very low compared to the previous academic year result. 4. Only three students got A grade. 5. Maximum number of students failed in BRF subject followed by Financial Accounting-II	1. To improve problem solving skills, accounting teachers provide students with weekly assignments and problems in addition to their textbook. 2. Provide special evening classes. 3. In case of theory papers teachers should give review questions as assignment.

Semester III Academic Year 2018-19	
Inferences	**Proposition**
1. The academic year 2018-2019 shows a great improvement compared to the previous year result of Travel and Tourism Batch. The overall win percentage went up from 16.13 to 54.84 which was a huge achievement. 2. A total of 17 students passed in all subjects. 3. Highest marks were obtained in Marketing Management subject.	1. Teachers must take some remedial measures like special classes and revision classes. 2. To improve the academic performance of students, teachers should conduct module tests and internal examinations. 3. 3. After each internal examination, inform the parents about the result and progress of students through PTA meetings.

Semester-IV Academic Year 2018-19	
Inferences	**Proposition**
1. The academic year 2018-2019 4th semester result shows huge growth compared to the previous year results. The overall pass percentage is 83.87%. 2. Out of 31 student 26 passed in all subjects. 3. Minimum are obtained in English subject. 4.17 students secured B grade in Entrepreneurship Development and Project 4. Management subject.	1. The most effective remedial step is special classes and this year also the teacher implemented the same. 2. Students are given weekly assignments. 3. The teachers of each subject must give the seminar topics to the students. The seminar should be prepared using different reference textbooks. .

Semester V Academic Year 2019-20	
Inferences	**Proposition**
1. The average pass percentage for 5th semester was increased to 86.21%. 2. 25 students passed in all subjects and 3 students scored A grade in E-Commerce subject. 3. Students scored maximum marks in Hospitality Management i.e. 57.55%.	1. As a remedial measure teachers are mandated to submit notebooks. 2. Weekly assignments and seminar topics are provided.

Semester VI Academic Year 2019-20	
Inferences	**Proposition**
1. The pass percentage this year shows a slight decrease as compared to previous year i.e. 58.62%. 2. Highest marks secured in Tourism subject i.e. 56.24%. 3. Only four students got A grade in subjects.	1. Special classes are conducted by teachers in evening and morning. 2. Doubt clearing sessions are conducted along with revision classes. 3. To improve academic performance to conduct viva voce.

Admission Batch : 2018-21 Semester I Academic Year 2018-19	
Inferences	**Proposition**
1. The overall pass percentage for the academic year 2018-2019 was 26.92%. 2. All students passed Fine Tune Your English. 3. Four students achieved an A grade for Language and one for Business Studies Quantities and Methodology. 4. Students secured lowest marks in banking and insurance.	1. Arrange doubt clearing sessions for better performance of students. 2. Refer original text books.

Semester II Academic Year 2018-19	
Inferences	**Proposition**
1. Pass percentage is lower in second Semester as compared to first Semester. 2. Only four students passed the entire subject. 3. Students have secured minimum marks in Business Regulatory Framework	1. Provide study materials such as case studies, power point presentations and articles. 2. Revision classes are provided to improve the academic performance of the students.

Semester III Academic Year 2019-20	
Inferences	**Proposition**
1. Pass percentage increased from 15.86% to 44%. 2. Overall performance of students increased moderately. 3. One of the students obtained A+ grade in Quantitative Techniques and three obtained A grade in Fundamentals of Tourism. 4. The highest average marks were obtained in Fundamentals of Tourism and the lowest average marks in Corporate Accounting.	1. Discuss the previous year University question papers in the classroom. 2. Teachers ensure that students attend classes regularly. 3. Try to reduce the number of absentees per day.

Semester IV Academic Year 2019-20	
Inferences	**Proposition**
1. Maximum marks were obtained in English. 2. Majority of students failed in Quantitative Techniques-II.	1. Give extra classes to problem papers. 2. Encourage group discussions and peer group learning

Semester V Academic Year 2020-21	
Inferences	**Proposition**
1. Two students obtained S grade, 8 students obtained A plus grade and 15 students obtained A grade in various courses. 2. Highest average marks in e-commerce. 3. Majority of students failed in environmental Management and Human rights.	1. If students secure less than 75 % marks in any subject in their internal examination, they should answer the question papers twice and submit the same to the concerned subject teacher and controller of examination. 2. Module tests are conducted by each subject teacher after completion of each module

Semester VI Academic Year 2020-21	
Inferences	**Proposition**
1. The overall pass percentage dropped to 47.83%. 2. Only 11 passed in all subjects. 3. The lowest marks were scored in Management Accounting.	1. They are assigned to present seminars along with assignments which will also help them improve their presentation skills. 2. Add more activities like group activities, group discussions and debates

Admission Batch : 2019-22 Semester I Academic Year 2019-20	
Inferences	**Proposition**
1. Total pass percentage is only 18.18%. 2. Financial Accounting I got lowest marks. 3. This year also the highest marks were scored in language subjects.	1. Use updated study materials. 2. To conduct question and answer sessions and weekly test papers. 3. To provide university question bank and answers.

Semester II Academic Year 2019-20	
Inferences	**Proposition**
1. The average marks decreased from 251 to 211.545 but the pass percentage increased to 22.73%. 2. Second semester students scored low marks in Financial Accounting II and BRF. 3. Higher marks achieved in English due to remedial measures.	1. A system of module tests should be adopted. 2. Faculties should refer the original textbooks of the subjects.

Semester III Academic Year 2020-21	
Inferences	**Proposition**
1. There was a slight increase in average marks. 2. Out of 22 only 9 students passed. 3. Highest marks obtained in Marketing Management.	1. Continuously assess student performance. 2. Ensure that students are actively involved in academic activities.

Semester IV Academic Year 2020-21	
Inferences	**Proposition**
1. Minimum marks in Corporate Accounting and Q.T. 2. The overall pass percentage is 26.09	1. Arrange doubt clearing sessions for problem papers. 2. To increase the pass percentage, conduct revision classes.

Semester V Academic Year 2021-22	
Inferences	**Proposition**
1. Only 9 students passed in all subjects. 2. As compared to IV semester, average marks increased to 245.23. 3. Highest marks were obtained in Hospitality Management.	1. Take adequate measures to increase the success rate of students. 2. Batch coordinators should take the initiative to meet the students personally once in a semester.

Semester VI Academic Year 2021-22	
Inferences	**Proposition**
1. Pass percentage increased to 47.62%. 2. Average total marks increased to 369. 3. A student obtained S grade in Tourism Environment and Environment.	1. Faculty should be ensure that students got at least 75% attendance in their subjects. 2. Collecting two or more assignments in a semester.

Admission Batch : 2020-23 Semester I Academic Year 2020-21	
Inferences	**Proposition**
1. Compared to other 1st semester results, this batch scored higher pass percentage in 1st semester i.e. 33.33%. 2. Minimum marks obtained in Financial Accounting I.	1. Practise more questions based university patterns. 2. Conduct more seminars.

SWOC Analysis

Strength	**Weakness**
1. Obtained consecutive university ranks. 2. Vocational Special Subjects. 3. Well qualified faculties. 4. There were many tourist attractions around the college which would help the students to secure their career in the Tourism industry.	1. Students from vernacular background. 2. Lack of sectorial expertise. 3. Lack of knowledge about course and opportunities. 4. Non-availability of text books.
Opportunities	**Challenges**
1. Chances of getting University ranks if given good coaching. 2. Kerala's strong cultural heritage background offers excellent employment opportunities. 3. Campus recruitment in relation to hotels and restaurants. 4. National and international exposure.	1. Student intake is less as compared to other courses. 2. Seasonal nature of career. 3. No hands on experience. 4. Effect of COVID 19.

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