



**3.3.1 Number of research papers published per teacher in the Journals notified on UGC website during the last five years**

3.3.1 Number of research papers published per teacher in the Journals notified on UGC website during the last five years									
SLN	Title of the paper	Name of the author/s	Department of the teacher	Name of the Journal	Year of publication	ISSN Number	Link to the recognition in UGC enlistment of the Journal /Digital		
							Link to website of the Journal	Link to article/paper/abstract of the article	Is it listed in UGC Care list/Scopus/Web of Science/others
1	A sustainable approach to community based waste management in the Backwaters of South Kerala	Dr.Emilda K Joseph	Commerce	Journal of Tourism	2019	0972-7310	<a href="https://oaji.net/journal-detail.html?number=10838">https://oaji.net/journal-detail.html?number=10838</a>	<a href="https://www.cabdirect.org/globalhealth/abstract/20203338103">https://www.cabdirect.org/globalhealth/abstract/20203338103</a>	UGC listed
2	Sustainable Tourism Development in The Backwaters of South Kerala, India: The Local Government Perspective	Dr.Emilda K Joseph	Commerce	GeoJournal of Tourism and Geosites	2020	ISSN 2065-1198, E-ISSN 2065-0817		<a href="https://doi.org/10.30892/gtg.3">https://doi.org/10.30892/gtg.3</a>	Scopus listed
3	Sustainable tourism practices: A perception of backwater tourism destinations in South Kerala, India	Dr Emilda K Joseph	Commerce	GeoJournal of Tourism and Geosites	2021	ISSN 2065-1198, E-ISSN 2065-0817		<a href="https://doi.org/10.30892/gtg.38430-764">https://doi.org/10.30892/gtg.38430-764</a>	Scopus listed
4	Community-Based Waste Management : Backwater Tourism as a Case Example.	Dr Emilda K Joseph	Commerce	Atna	2017	ISSN: 0975-3281	<a href="https://journals.christuniversity.in/index.php/atna/AbouttheJournal">https://journals.christuniversity.in/index.php/atna/AbouttheJournal</a>		UGC Care Listed
5	Environmental sustainability and tourism activities in backwaters of Kerala.	Dr Emilda K Joseph	Commerce	International Journal of Tourism & Hospitality Reviews	2016	ISSN 2395-7654		<a href="https://doi.org/10.18510/ijthr.2016.322">https://doi.org/10.18510/ijthr.2016.322</a>	
6	Data mining and big data analyst	Mrs.Aparnamol C D	Computer science	International journal of research in science engineering and management	2018	2581-5792			

7	Approaches to Machine Learning	Mrs.Aparna Mold	Computer science	International journal of emerging technologies and innovative research	2019	2349-5162			
8	Poisson Count Models	Mrs.Binu George	Computer Science	IRJMETS	2020	2582-5208			
9	A study on Theoretical Distribution	Mrs.Binu George	Mathematics	IJRESM	2020	2581-5792			
10	Poisson Count Models	Mrs. Sasikala E. S.	Computer Science	IRJMETS	2020	2582-5208			
11	A study on Theoretical Distribution	Mrs.Sasikala E. S.	Mathematics	IJRESM	2020	2581-5792			
12	The impact of pilgrimage tourism in the Economic development of Ramapuram panchayat	Ms.Chippy Francis	Commerce	Mantech publications - Journal of hospitality and tourism management	2018	1578-1715			
13	Customer Awareness and Usage of E-Banking-With Special Reference to SBI Kanjirappally Branch	Ms.Chippy Francis	Commerce	International journal of research in commerce, it & management	2018	2231 – 575			
14	Contemporary practices towards business excellence.	Ms.Chippy Francis	Commerce	IJSDR - International Journal of Scientific Development and Research	2020	2455-2631			
15	A comparative analysis of entrepreneurial platforms instituted by the government of kerala, A study on KSUM	Ms.Chippy Francis	Commerce	Studies in Indian place Name, UGC Care listed journal	2020	2394-3114			
16	Effect of Advertising on product success.	Ms.Ria Francis	Commerce	JETIR	2018	2349-5162	<a href="https://jetir.org/?gclid=Cj0KCQjw_7KXBhCoARIsAPdPTfh5NuSHNMCzmiPoZxgvjakhYci--xK4herfb_gWGHR8BT1kPZ2vllcaAjXCEALw_wcB">https://jetir.org/?gclid=Cj0KCQjw_7KXBhCoARIsAPdPTfh5NuSHNMCzmiPoZxgvjakhYci--xK4herfb_gWGHR8BT1kPZ2vllcaAjXCEALw_wcB</a>	<a href="https://www.jetir.org/papers/JETIR1812576.pdf">https://www.jetir.org/papers/JETIR1812576.pdf</a>	
17	Recent Trends and development in marketing.	Ms.Ria Francis	Commerce	IOSR	2019	2278-487X			

18	Different Pricing Tactics.	Ms.Ria Francis	Commerce	IJSDR	2020	2455-2631	<a href="https://www.ijedr.org/?gclid=Cj0KCQjw_7KXBhCoARIsAPdPTfiKajW0wY2fxuMllhmWg_jNqc-BcTSntYYe_fxJ0Vpo1DR0Tz0foFoaAsfOEALw_wcB">https://www.ijedr.org/?gclid=Cj0KCQjw_7KXBhCoARIsAPdPTfiKajW0wY2fxuMllhmWg_jNqc-BcTSntYYe_fxJ0Vpo1DR0Tz0foFoaAsfOEALw_wcB</a>	<a href="https://www.ijedr.org/papers/IJSDR2002060.pdf">https://www.ijedr.org/papers/IJSDR2002060.pdf</a>	
19	Customs Law in India	Ms.Ria Francis and Mrs.Anitta Thomas	Commerce	JETIR	2020	2349-5162	<a href="https://jetir.org/?gclid=Cj0KCQjw_7KXBhCoARIsAPdPTfiSrcYIO13Szt2P109sTTPe9O7T4NNj34jaWM0pIH1fWmxi07HcYaAmrJEALw_wcB">https://jetir.org/?gclid=Cj0KCQjw_7KXBhCoARIsAPdPTfiSrcYIO13Szt2P109sTTPe9O7T4NNj34jaWM0pIH1fWmxi07HcYaAmrJEALw_wcB</a>	<a href="https://www.jetir.org/papers/JETIR2012252.pdf">https://www.jetir.org/papers/JETIR2012252.pdf</a>	
20	A comparative analysis of entrepreneurial platforms instituted by the government of kerala, A case study on KSUM.	Mr.Davis joseph	Commerce	Studies in Indian Place Names	2019	2394-3114			
21	A Study on Skill Development Training & Self Employment Schemes Instigated By The Scheduled Tribes Development Department In Kerala	Mr.Davis joseph	Commerce	SCOPUS - PALARCH'S JOURNAL OF ARCHAEOLOGY OF EGYPT/EGYPTOLOGY	2020	2683 - 2691			
22	A Critical Study on Tribal Education With Special Reference to Inclusive and Quality Education Schemes Instigated by The Government Of Kerala	Mr.Davis Joseph	Commerce	Kala Sarovar	2020	0975 4520			
23	A Study on the Acceptance Of Self Service Banking Technology Among Professional Workers	Ms.Anupama Jacob and Mrs.Nirupama Jacob	COMMERCE	IJCRT - INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS	2020	2320-2882			
24	Occupational stress; challenges and remedies	Mrs.Sona Sebastian	Management	International journal for advanced research	2018	2320-5407	<a href="https://www.journalijar.com/">https://www.journalijar.com/</a>	<a href="http://dx.doi.org/10.21474/IJAR01/6416">http://dx.doi.org/10.21474/IJAR01/6416</a>	UGC Listed

25	Employee enlightenment:An emerging paradigm	Mrs.Sona Sebastian	Management	International journal of science & engineering, science and management (IJRESM)	2020	2581- 5792	<a href="https://www.ijresm.com/all-issues/">https://www.ijresm.com/all-issues/</a>	<a href="https://www.ijresm.com/volume-3-issue-2-february-2020/">https://www.ijresm.com/volume-3-issue-2-february-2020/</a>	UGC Listed
26	Data mining & big data analytics	Mrs. Jyothish Abraham , Mrs.Aparnamol CD, Ms. Donamol Thomas	BCA	<a href="http://www.ijresm.org">www.ijresm.org</a>	2017	2581-5792			
27	Approaches to machine leart	Mrs. Jyothish Abraham, Mrs. Apatnamol CD	BCA	Jetir	2020	2349-5162			
28	Subsistence of space and Gender in Alice Munro's "Boys and Girls"	Ms.Suryamol P T	English	IJCIRAS	2020	(O) - 2581-5334			
30	Performance of MGNREGS in Kerala : Special Reference at Kadaplamattom Grama Panchayath	Ms. Anusha KJ and Dr. Prakash.C	Commerce	International Journal of Commerce, IT and Management	2018	2231-5756			
33	Priority Sector Lending and Empowerment of Weaker Sections of the Society	Dr. Prakash.C and Dr. Gabriel Simon Thattil	Commerce	Southern Economist	2012	0038-4046			
34	Poverty Alleviation and Development through Entrepreneurship	Dr.Prakash.C and Mr. Nebu Cherian	Commerce	The IUP Journal of Entrepreneurship Development	2016	0973-2659			
35	Entrepreneurship for Masses	Dr.Prakash,C and Dr.George LI	Commerce	Commerce and Business Researcher	2013	0976-4097			
37	Impact of Advertisement in the Purchasing Decision of Samsung Products	Dr.Prakash.C and Mr. Thomson Mathew	Commerce	International Journal of Multidisciplinary Research and Development	2020	2349-5979			
38	Climate change: A beacon to domestic famine	Mrs.Dhanya Mohanan and Mr.Sumesh P Soman	Economics	juni khyat (UGC Care Group 1 Listed journal) Vol 10 issue 5	2020	2278-4632			UGC Care list
39	Common man - As a victim of external shocks of corruption	Mrs.Dhanya Mohanan	Economics	PESQUISA Research Journal Vol 3 issue 2	2018	2455- 0736 (Print)	<a href="http://pesquisaonline.net/wp-content/uploads/2018/05/Common-Man-%E2%80%93-As-Victim-of-External-Shocks-of-Corruption_pesquisa_May-2018.pdf">http://pesquisaonline.net/wp-content/uploads/2018/05/Common-Man-%E2%80%93-As-Victim-of-External-Shocks-of-Corruption_pesquisa_May-2018.pdf</a>		

40	Demographic Dividend: A Forecast to development	Mr.Binto Kurian	Management	IJSDR	2020	2445-2631			
41	Demographic Dividend: A Forecast to development	Mr.Bibinmon Varghese	Economics	IJSDR	2020	2445-2631			
42	Demographic Dividend: A Forecast to development	Mr.Akhil P Varghese	Economics	IJSDR	2020	2488:51:00			
43	Impact of IPR in Indian agricultural sector	Mrs.Reshmi Jose	Management	International Journal of Research in Engineering, Science and Management	2020	25815792	Volume-3, Issue-1, January-2020, page 599- 601		
44	Customs Law in India	Mrs. Anitta Thomas	Commerce	JETIR	2020	2349_5162	<a href="https://www.jetir.org/papers/JETIR2012252.pdf">https://www.jetir.org/papers/JETIR2012252.pdf</a>		
45	A Study on Employability Skills Among Graduates with Special Reference to Idukki District.	Mrs.Reshmi Jose	Management	IJRAR	2020	2348-1269	<a href="http://www.ijrar.org/IJRAR2AA1216.pdf">http://www.ijrar.org/IJRAR2AA1216.pdf</a>		
46	Goods and Service Tax _ An overview	Mrs. Anitta Thomas	Commerce	JETIR	2020	2349_5162	<a href="https://www.jetir.org/papers/JETIR2003038.pdf">https://www.jetir.org/papers/JETIR2003038.pdf</a>		
47	Data mining and big data analytics	Mrs.Jyothish abraham, Mrs.Aparnamol cd, Ms.Donamol thomas	BCA	IJREAM	2017	2581-5729	<a href="https://www.ijresm.com/Vol11_1_2018/Vol11_Iss11_November18/IJRESM_V1_I11_158.pdf">https://www.ijresm.com/Vol11_1_2018/Vol11_Iss11_November18/IJRESM_V1_I11_158.pdf</a>		
48	Investment Preference of Government Employees	Ms.Chippy Francis	Commerce Department	International Journal of Science and Research (IJSR)	2021	2319-7064	<a href="https://www.ijsr.net/get_abstract.php?paper_id=SR21128204831">https://www.ijsr.net/get_abstract.php?paper_id=SR21128204831</a>		
49	PERFORMANCE EVALUATION OF SELECTED MUTUAL FUNDS WITH REFERENCE TO HEDGE EQUITIES COCHIN, KERALA.	Ms.Chippy Francis	Commerce Department	Sambodhi Journal	2020	2249-6661			
50	Contemporary practices towards business excellence.	Ms.Chippy Francis/Mr.Davis Joseph	Commerce Department	International Journal of Science & Engineering Development Research	2020	2455-2631	<a href="https://www.ijsr.net/get_abstract.php?paper_id=SR21128204831">https://www.ijsr.net/get_abstract.php?paper_id=SR21128204831</a>		
51	The Impact of Pilgrimage Tourism in the Economic Development of Ramapuram Panchayath	Dr.Prakash C,Mr. Boban T. Augustine,Ms.Chippy Francis, Arun Raju	Commerce	Journal of Hospitality and Tourism Management	2018	ISSN No:			

52	Performance Evaluation of Selected Mutual Funds with Reference to Hedge Equities Cochin	Ms.Anju Paul	Commerce	Sambodhi Journal	2020	2249-6661			
53	Contemporary practices towards business excellence	Mr.Davis Joseph,Ms. Chippy Francis	Commerce	International Journal of Science & Engineering Development Research	2020	2455-2631			
54	A Critical Study on Tribal Education With Special Reference to Inclusive and Quality Education Schemes Instigated by The Government Of Kerala	Mr. Davis Joseph, Dr. R Sridharan	Commerce	Kala Sarovar	2020	0975-4520			
55	EFFECTIVENESS OF DIGITAL BANKING	Mr.Thomson Mathew, Dr. Prakash C	Commerce	International Journal of Research and Analytical Reviews (IJRAR)	2020	2348-1269			<a href="https://ijrar.org/track.php?r_id=214395">https://ijrar.org/track.php?r_id=214395</a>
56	Impact of Advertisement in the purchasing decision of samsung products	Mr.Thomson Mathew, Dr. Prakash .C , Mr.Boban .T.Augustine	Commerce	International Journal of Multidisciplinary Research and Development	2020	2349-4182			<a href="https://publons.com/wos-op/journal/761150/international-journal-of-multidisciplinary-research/">https://publons.com/wos-op/journal/761150/international-journal-of-multidisciplinary-research/</a>
57	AN EMPIRICAL STUDY ON WORKERS PARTICIPATION IN MANAGEMENT.	Ms.BINTO KURIAN	MANAGEMENT	INTERNATIONAL JOURNAL OF BUSINESS AND ADMINISTRATIO N RESEARCH REVIEW (IJBARR)	2018	Print ISSN: 2348-0653 Online ISSN: 2347-856X			
58	SUBSISTENCE OF SPACE AND GENDER IN ALICE MUNRO'S "BOYS AND GIRLS"	Ms.Suryamol P.T	English	IJCIRAS	2020	IJIRAS 1527			
59	FDI in multibrand retailing	Mrs.Thushara T.K	Commerce	IJS DR	2021	2455-2631			<a href="http://www.ijsdr.org/papers/IJS DR2105018.pdf">http://www.ijsdr.org/papers/IJS DR2105018.pdf</a>
60	Role of payment banks in financial inclusion	Mrs.Thushara T.K	Commerce	JETIR	2020	2349-5162			<a href="http://www.jetir.org/papers/JETIR2012162.pdf">http://www.jetir.org/papers/JETIR2012162.pdf</a>
61	Demographic Dividend: A Forecast to Development	Akhil P Varghese, Bibinmon Varghese, Binto Kurian	Economics, Economics, Management	(International Journal of Scientific Development and Research	2020	2455-2631			

62	Evolution of Captchas: Deep-Captcha	Donamol Thomas	BCA	IJRESM	2020	2581-5792	<a href="https://www.ijresm.com/articles/evolution-of-captchas-deep-captcha/">https://www.ijresm.com/articles/evolution-of-captchas-deep-captcha/</a>		
63	Applications of machine learning in daily life	Aparnamol CD.Jyothish Abraham	Computer science	International journal of scientific research in engineering and management	2021	2582-3930			
64	Impact of Globalization in different sector	Mrs.Thushara T.K	Commerce	INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS	2021	ISSN 2320-2882	<a href="https://www.ijcrt.org/papers/IJCRT21A6018.pdf">https://www.ijcrt.org/papers/IJCRT21A6018.pdf</a>		
65	Impact of Globalization in different sector	Mrs. Tintu George	Economics department	International journal of creative Research Thoughts	2021	ISSN 2320-2882	<a href="https://www.ijcrt.org/papers/IJCRT21A6018.pdf">https://www.ijcrt.org/papers/IJCRT21A6018.pdf</a>		
66	A critical study on the government policies for the development of Mannan Tribes	Mrs. Dhanya Mohanan and Mrs. Tintu George	Economics department	International Journal of creative research thoughts	2021	ISSN 2320-2882	<a href="https://www.ijcrt.org/papers/IJCRT21A6015.pdf">https://www.ijcrt.org/papers/IJCRT21A6015.pdf</a>		
67	E-Banking An overview	Ms. Ria Francis	Commerce	International Journal of creative research thoughts	2021	ISSN 2320-2882	<a href="https://ijcrt.org/?gclid=Cj0KCQjw_7KXBhCoARIsAPdPTfhkhIHqsmKzWF1A7xF_suvy9itE7K7U2CvtkJeG4vHxnCsi8j8HEoIaArpQEAALw_wcB">https://ijcrt.org/?gclid=Cj0KCQjw_7KXBhCoARIsAPdPTfhkhIHqsmKzWF1A7xF_suvy9itE7K7U2CvtkJeG4vHxnCsi8j8HEoIaArpQEAALw_wcB</a>	<a href="https://www.ijcrt.org/viewfull.php?p_id=IJCRT2105956">https://www.ijcrt.org/viewfull.php?p_id=IJCRT2105956</a>	
68	Rural women entrepreneurship: problems and challenges with special reference to Idukki districtT	Ms. Reshmi Jose	Management	International Journal Of Research And Analytical Reviews	2021	ISSN 2348-1269	<a href="https://ijrar.org/viewfull.php?p_id=IJRAR21B2297">https://ijrar.org/viewfull.php?p_id=IJRAR21B2297</a>		
69	A comparative analysis of entrepreneurial platforms instituted by the government of kerala, A case study on KSUM.	Ms. Anju Paul	Commerce	Studies in Indian Place Names	2019	2394-3114			
70	Online Marketing and Operational Implications	Mr. Thomson Mathew	Commerce	The International Journal of Analytical and Experimental Model analysis	2022	ISSN NO:0886-9367			UGC Care list

71	Influence of electronic devices on the behaviour of students	Mr. Amal Jose	Commerce	International Journal of Research and Analytical Reviews	2021	E-ISSN 2348-1269	<a href="https://ijrar.org/">https://ijrar.org/</a>	<a href="https://ijrar.org/viewfull.php?&amp;p_id=IJRAR21B1573">https://ijrar.org/viewfull.php?&amp;p_id=IJRAR21B1573</a>	
72	Influence of Brand Image	Dr. Prakash C Jose Mr. Amal Jose Mr. Jogi Joseph	Commerce	The International journal of analytical and experimental modal analysis	2022	ISSN NO:0886-9367	<a href="http://www.ijaema.com/">http://www.ijaema.com/</a>	<a href="https://drive.google.com/file/d/1C9dXQ7rYUL4MSgYAhEdZ0mQPkQk19HGO/view">https://drive.google.com/file/d/1C9dXQ7rYUL4MSgYAhEdZ0mQPkQk19HGO/view</a>	
73	A Study on the Investors Awareness Level on Share Market Investment.	Anu.G.S	Commerce	History Research Journal	2019	ISSN NO: 0976-5425			UGC Care list
74	Investment Preferences and Influencing Factors of Indian Investors.	Anu.G.S	Commerce	History Research Journal	2019	ISSN NO: 0976-5425			UGC Care list
75	A Comparative Study of Investors preferences Towards Share Market Investment and other non-risky investment Avenues.	Anu.G.S	Commerce	Think India Journal	2019	ISSN NO: 09711260			UGC Care list
76	Performance Analysis of Equity Large Cap Mutual Funds: A Case Study Based on Hedge Equities, Kochi	Anu.G.S	Commerce	Think India Journal	2019	ISSN NO: 09711260			UGC Care list
77	Attitude of Salaried Women Towards Share Market Investment	Anu.G.S and Dr. Soju.S	Commerce	International Journal of Academic Research	2019	ISSN NO: 23487666			UGC peer reviewed Journal
78	Role of capital market in the growth of economy	Anu.G.S	Commerce	Literary Findings	2018	ISSN NO: 22782311			UGC peer reviewed Journal
79	Mobile Banking- A tool of digital India	Anu.G.S and Dr. Soju.S	Commerce	Our Heritage	2020	ISSN NO: 04749030			UGC Care list
80	Role of investor's education in the financial investment decisions	Anu.G.S	Commerce	Sadakath-A Research bulletin	2019	ISSN NO: 23477644			UGC peer reviewed Journal
81	Technology Integration in Business	Mr Amal Jose Ms Sherin Varkey Mr Jogi Joseph Ms Anju Paul	Commerce	The International journal of analytical and experimental modal analysis	2022	ISSN NO:0886-9367	<a href="http://www.ijaema.com/">http://www.ijaema.com/</a>		UGE Care list
82	Customer satisfaction on UPI	Ms.Thushara T.k	Commerce	The International journal of analytical and experimental modal analysis	2022	ISSN NO:0886-936747	<a href="http://www.ijaema.com/">http://www.ijaema.com/</a>		UGE Care list



83	Student performance evaluation using decision tree	Ms.Donamol Thomas	Computer science	International Journal of scientific research in engineering and management	2021	ISSN-2582-3930			
84	Home based work and stress in the pandemic period : a case of working women in Kerala	Ms.Dhanya Mohanan	Economics	IIM Journal of Management Studies	2022	ISSN: 2754-0138	<a href="https://www.emerald.com/insight/content/doi/10.1108/IRJMS-07-2021-0034/full/html">https://www.emerald.com/insight/content/doi/10.1108/IRJMS-07-2021-0034/full/html</a>		Web of science
85	Impact of covid 19 induced lockdown on informal sector employment: A case study in Idukki district	Ms.Dhanya Mohanan	Economics	Book chapter -The impact of covid 19 pandemic on management and business practices	2021	ISBN: 978-93-93737-22-9	<a href="https://drive.google.com/drive/u/0/folders/1Pv1qub8vYB97IZ9aO0zDJw6SWjwnRTDp">https://drive.google.com/drive/u/0/folders/1Pv1qub8vYB97IZ9aO0zDJw6SWjwnRTDp</a>		
86	An analysis of happiness and contributing factors in Indian context	Ms.Dhanya Mohanan	Economics	Amal International Journal of Economics and Social Sciences	2021	ISSN :2395-4973	<a href="https://drive.google.com/file/d/1kdefC6bv4O-QlsLLDWB4gq-ZOj1KgJJH/view">https://drive.google.com/file/d/1kdefC6bv4O-QlsLLDWB4gq-ZOj1KgJJH/view</a>		
87	Life disorder and Covid 19	Mrs.Sona Sebastian	Management	The International Journal Of Analytical and Experimental Modal Analysis	2022	ISSN NO:0886-9367	<a href="http://www.ijaema.com/">http://www.ijaema.com/</a>		UGC Care Listed
88	A comparative study on development of entrepreneurial Skills among male and female entrepreneurs.	Mrs.Sona Sebastian	Management	The International Journal Of Analytical and Experimental Modal Analysis	2022	ISSN NO:0886-9367	<a href="http://www.ijaema.com/">http://www.ijaema.com/</a>	<a href="https://drive.google.com/file/d/1XpY29c7jqC1O7DdJ9v4gUgr-UoGoXYE7/view?usp=sharing">https://drive.google.com/file/d/1XpY29c7jqC1O7DdJ9v4gUgr-UoGoXYE7/view?usp=sharing</a>	UGC Care Listed
89	Bharatheeyatha Gothrayanathil	Mrs. Anitha Mol C S	Malayalam	Misbah -Niche of Knowledge Peer-Refereed Multidisciplinary Research Journal	2017	ISSN 0976-2523	<a href="https://www.misbahmes.com/">https://www.misbahmes.com/</a>	<a href="https://drive.google.com/file/d/1Oh99VkWQB73WajSBDdBpaxSDXEvEEBTWx/view?usp=sharing">https://drive.google.com/file/d/1Oh99VkWQB73WajSBDdBpaxSDXEvEEBTWx/view?usp=sharing</a>	
90	Effectiveness of online advertisement for cosmetic products	Mr. Boban T Augustine	Commerce	International Journal of Research and Analytical Reviews	2020	ISSN 2348-1269	<a href="https://ijrar.org/">https://ijrar.org/</a>	<a href="https://ijrar.org/viewfull.php?&amp;p_id=IJRAR2001129">https://ijrar.org/viewfull.php?&amp;p_id=IJRAR2001129</a>	
91	Work Satisfaction Among Migrant Labors In Kerala,	Dr. Alex Louis CMI	Commerce	International Journal of Creative Research Thoughts	2020	ISSN:2320-2882,		: <a href="http://www.ijcrt.org/IJCRT2003420">http://www.ijcrt.org/IJCRT2003420</a>	

92	Postal Savings Habit Among Public,	Dr. Alex Louis CMI	Commerce	International Journal of Emerging Technologies and Innovative Research	2020	ISSN:2349-5162,		<a href="http://www.jetir.org/papers/JETIR2004048.pdf">http://www.jetir.org/papers/JETIR2004048.pdf</a>	
93	Impact Of Covid-19 On Economy,	Dr. Alex Louis CMI	Commerce	International Journal of Creative Research Thoughts	2020	ISSN:2320-2882,		<a href="http://www.ijcrt.org/papers/IJCRT2004046.pdf">http://www.ijcrt.org/papers/IJCRT2004046.pdf</a>	
94	Promotion Of Micro Small Medium Enterprises (MSMEs) and Its Contribution To The Growth Of Indian Economy,	Dr. Alex Louis CMI	Commerce	International Journal of Creative Research Thoughts Creative Research Thoughts	2020	ISSN:2320-2882,		: <a href="http://www.ijcrt.org/papers/IJCRT2004557.pdf">http://www.ijcrt.org/papers/IJCRT2004557.pdf</a>	
95	The Impact of Covid-19 Pandemic on Management and Business Practices,	Dr. Alex Louis CMI	Commerce	Shanlax Publications, Madurai,	2020	ISBN:978-93-93737-22-9,			
96	“Women Entrepreneurship in Family Development. A Study on Women Owned MSME’s in Nedumkandam Locality, Idukki, Kerala, India”,	Dr. Alex Louis CMI	Commerce	The International Journal of Analytical and Experimental Modal Analysis	2022	ISSN:0886-9367,		<a href="https://drive.google.com/file/d/1w6I46obkdZK3YAiSiMhCOhfoDr4tdWRh/view">https://drive.google.com/file/d/1w6I46obkdZK3YAiSiMhCOhfoDr4tdWRh/view</a>	UGC Care Listed
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